



3D animation for all! Reallusion, Inc. releases iClone™
- innovating the tools for 3D creativity.

SAN JOSE, CA - December 12, 2005 - Reallusion, Inc., announced today the official release of iClone™ 3D animation software. (<http://www.reallusion.com/go/iclone>) The revolutionary iClone features customizable walking and talking 3D characters that can be personalized with the face of anyone from any photo based on Reallusion's proprietary FaceTrix™ photo-to-3D transformation technology. Now everyone has the ability to create, customize and animate personalized 3D characters. iClone immerses users in a total 3D environment with all the tools needed to construct fully animated 3D characters and 3D scenes complete with custom props, scenery, outfits and motions. iClone brings 3D animation to a new level with interactive, real-time rendering for instant 3D entertainment. Render cinematic 3D animations designed to work with video, web, images or mobile media files as 3D content for DVD videos, games, mobile phones, and 3D screensavers.

Video game developers, moviemakers, artists and professional 3D designers have long held the secrets to advanced 3D creation tools. Now iClone powerfully makes 3D animation accessible to everyone with an interest in 3D digital arts. "iClone joins advanced users with the emerging 3D creative community of consumers that want to recreate the visual effects and animation found inside their video games, DVDs, and home entertainment. iClone's easy-to-use technology truly creates a path to 3D animation for all," said Charles Chen, Reallusion CEO.

iClone's launch is a buzz at Renderosity.com, the world's largest web community for the digital arts hosting over 400,000 member artists. Tim Choate, President of Bondware, Renderosity's parent company said, "The launch of iClone is an exciting advancement providing an easy to use toolset to digital artists of all skill levels. What has once required a full animation studio to create is now possible with iClone and a single artist's imagination. We are excited to expose our artist community to iClone's creative and fun features."

iClone's tools provide flexible exporting for inclusion in a variety of multimedia projects including 3D Screensavers. The iClone Screensaver application is free to download and install and enables any

Windows PC user to import iClone projects for display as real-time interactive 3D screensavers adding expanded entertainment to any PC.

Reallusion enables professional 3D artists to sell their iClone creative content to consumers through the Certified Content Developer (CCD) program using the 3D Studio Max plug-in available to any 3D Studio Max artist. This free service is available to any professional 3D artist and includes extensive creative tutorials and the 3D Studio Max plug-in exporter. The Reallusion CCD program enables any 3DS Max artist with a gateway to produce 3D content add-on packs for iClone, which are then eligible for mass marketing and revenue sharing opportunities when sold in the Reallusion marketplace.

iClone™ is available in two versions; iClone Standard, \$79.95 and iClone Studio \$179.95 with expanded features including the iClone Motion Editor, BVH motion converter, and full-screen digital video output for creating stunning cinematic 3D animation. A free trial version is available online at http://www.reallusion.com/iclone/ic_trial.asp

###

About Reallusion: (<http://www.reallusion.com>)

Reallusion, a developer of PC animation and mobile graphics software, is focused on providing powerful Hollywood -like 3D cinematic animation tools to PC users of all skill levels and furthering the 3D experience of mobile users worldwide. Reallusion's global partnerships with leading PC and mobile hardware companies and distribution with key service providers is paving the way for Reallusion's worldwide expansion. Reallusion's development of core technologies and growing base of intellectual property for PC and Mobile graphics solutions firmly establishes the company as power among emerging growth technology innovators.

For more information about iClone – Contact john@reallusion.com