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Media Contact:

Bill Lessard
PRwithBrains
wlessard@prwithbrains.com
(914) 330-3501

Reallusion Brings Super-Powered Animation Tools to Comic-Con San Diego

2-D & 3-D Digital Actors; Kinect-Generated Animation Strut Their Stuff at Booth #1535

San Diego, CA, July 22, 2011—Reallusion, developers of award-winning digital storytelling, facial animation and 3-D filmmaking software, partner with Animation Magazine for Comic-Con San Diego (July 23-24, booth #1535). Reallusion's animation arsenal will feature 2-D and 3-D animation tools for artists of all levels as well as a special sneak-peak at Reallusion's exclusive Microsoft Kinect motion capture demo of iClone5 3-D animation software.

Whether you're a Pro or an aspiring one, Reallusion will show you how to transform 2-D character art into animated digital actors with CrazyTalk Animator's 2-D puppeteering technology and facial animation core.

"CrazyTalk Animator is a trippy animation system.

It's especially wild how 3-D the facial work is!"

- Jeffrey Jon Pidgeon, - animator and story artist at Pixar Animation Studio

CrazyTalk Animator - The Next Level of 2-D Animation

CrazyTalk Animator is a complete 2-D animation studio with specialized tools that enable artists and illustrators to make the leap into animation. Turn your concept-art or storyboards into motion comics with CrazyTalk Animator. Transform character drawings into digital actors with easy three-step character rigging and instant facial animation. CrazyTalk Animator allows you to combine your actors on the stage with props, special effects, text and scenery to set up your scenes and record all the action with the live camera. Ultimate precision editing and animation is provided by CrazyTalk Animator's time-line with deep access to every character and prop in the scene.

"The features that make CrazyTalk a must-have for any animator or aspiring animator's arsenal is fast facial lip-sync and digital face & body puppeteering." - Animation Magazine

Whether your comic style is South Park, The Walking Dead or you want to be the next Jib Jab, CrazyTalk Animator's flexible character creation system and production environment greenlights any artistic vision. See the evolution of character interactivity and direction with intuitive 2D body and facial puppeteering for emotional, action-packed or comical animation.

CrazyTalk Animator Features:

- Fast Drag-&-Drop Scene Build-up & Animation
- Easily Create Full-body Actors from Photos
- Flexible Character Composer for Cartoon Design
- Precise 2-D Sprite Editor for Ultimate Actor Performance
- Real-time Actor Animation Puppeteering & Auto Lip-Sync
- 6 Complete 2-D Animation with Actors, Props, SFX & Real 3-D Camera

iClone5 + Kinect-Powered Puppeteering = DIY Heaven (Video)

<http://blog.reallusion.com/imported-data/2011/6/14/kinect-3d-animation-coming-to-iclone5-video.html>

Also on tap at Comic-Con San Diego is the first-look at iClone5's real, do-it-yourself, studio-quality 3-D motion capture and real-time avatar puppeteering, along with a digital visual effects studio.

Virtual Actors? Sure. Real-life performances for animation shorts, in your living room? OK! iClone + Kinect is a DIY animation studio you can operate with 8 feet of space for full-body motion puppeteering.

"iClone5 is a 3-D animation production studio combining the power of Kinect's user interaction for a new level of human-driven digital storytelling," said John Martin, VP Product Development, Reallusion. "A new technological element of expression coming soon to a community of directors that before only watched the likes of masters such as Peter Jackson and James Cameron flex these type of tools in previous years. iClone5 will narrow the gap between big budget and big ideas."

Further enhancing the Kinect performance, Reallusion has added the human-element to animation created with Kinect through the integration of Autodesk's HumanIK. Now, motion in iClone5 will pose more natural in key-framing and constrain to human characteristics when puppeteered by motion devices such as Kinect. iClone5, available this fall, will also offer real-time puppeteering viewing and simultaneous recording. The time for performance animation and serious motion capture with minimal hassle or investment comes to independent animators and budget conscious studios everywhere.

More about CrazyTalk Animator:

CrazyTalk Animator website + video gallery: <http://www.reallusion.com/CrazyTalk/Animator>

CrazyTalk Animator is available from <http://www.Reallusion.com> in Standard Version - \$49.95 & PRO version \$179.95 A fully-featured free trial for Windows PC users is available for download:

http://www.reallusion.com/crazytalk/animator/animator_trial.aspx

About Reallusion, Inc.

Headquartered in Silicon Valley, Reallusion is a leading-edge software developer providing cinematic animation tools for PC and mobile platforms. Reallusion's pioneering storytelling technology excelling at character animation, facial morphing and voice lip-sync allows fast creation of interactive avatars for 3-D real-time filmmaking and previsualization for professional post-production. Their powerful yet easy-to-use tools make character animation accessible to PC users of all skill levels. Reallusion's development of core technologies and growing base of intellectual property firmly establish the company as power among emerging technology innovators, furthering their graphic and imaging embedded kernels to top-brand device manufacturers worldwide.