



REALLUSION AND HI RESHAPE MOBILE EXPERIENCE

***SOON USERS WILL BE ABLE TO ENJOY A NEW MULTIMEDIA EXPERIENCE WITH FILE
INTERCHANGE BETWEEN PC AND MOBILE HANDSETS***

(San Jose, CA) August 29th, 2005 - Reallusion, a leading developer of animation and graphic software, announced today a new technical integration and co-marketing partnership with HI Corporation of Japan. The combined technologies of Reallusion and HI will bring a brand new experience enabling mobile users to easily export 3D animation, facial and character animation to HI's MascotCapsule® file format from the PC to the mobile devices.

Reallusion's animation software series including CrazyTalk™ (animated talking heads from any 2D photo), CyClone™ (full body animation with personalized facial images), and WowScreens™ (interactive mobile content interface), will be expected to work directly with MascotCapsule® 3D graphics engine to enable users a seamless process of exporting PC software output files to any MascotCapsule enabled mobile phone. With a current installed base of over 70 million handsets worldwide, and a forecasted additional 50 million handsets annually, users are assured of the ability to enjoy a new level of animated interaction on most graphics capable mobile phones.

"End users will be the biggest winners with Reallusion's and HI's partnership. Together we are ushering in a whole new era of simplified creation of personalized mobile content" stated Charles Chen, Reallusion's CEO. "The combination of the strength of both HI and Reallusion will certainly reshape the mobile experience." said Kazuo Kawabata, President and CEO of HI .

Reallusion and HI are also working toward integrating their respective technologies to take advantage of new multimedia features being designed into the next generation of handsets that allows users and content developers to more easily create and enjoy 3D, facial and character animations. The integration effort will not be limited to only the connectivity between PC and handsets, but also extended to Carrier related services, ensuring the best mobile experience for the end user.

###



About Reallusion

Reallusion is a U.S. based software company developing multimedia design tools, embedded kernels, and service platforms for PC and mobile technologies. Reallusion's patented solutions feature imaging, video, and 3D computer graphics innovations. Reallusion's award winning facial morphing and full-body animation tools for consumers and developers bridge the PC and Mobile markets. 20 million phones Worldwide include Reallusion's embedded mobile imaging technology revolutionizing wireless entertainment and productivity.

Headquartered in the heart of Silicon Valley, Reallusion maintains R&D facilities in Taipei. For general product information or business development, please contact (408) 350-1693 or visit www.reallusion.com.

About HI

Established in 1989, HI Corporation is a leading developer and supplier of multimedia middleware for mobile devices. The company's flagship product is the MascotCapsule® engine for rendering 3D graphics on mobile devices. The engine has been adopted by Japan's three carriers as well as overseas carriers such as China Unicom, KTF, SKT and Sprint. Overseas manufacturers such as Motorola, Samsung and Sony Ericsson also have global licenses with HI. As of March 2005, over 70 million devices have been sold with MascotCapsule®.

For more information, please visit: www.hicorp.co.jp