

# **ASIAGRAPH Reallusion Award 2018**

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## *Rules and Regulations*

*For University 2D Group*

Event website : <http://www.reallusion.com/event/18-Asiagraph/>

## CONTEST DESCRIPTION

Reallusion is dedicated to the development of 3D / 2D real-time animation tools for consumers, students and professionals. The ASIAGRAPH Reallusion Award is one of the biggest activities for ASIAGRAPH. The Reallusion Award started from 2010 and was greatly welcomed by professors and college students throughout Asia.

To further bridge the gap between the animation industry and education, the Reallusion Award 2018 2D Group will be conducted in a new way to combine the strength of the animation industry and the academic world.

We encourage you to carefully review the details of the following rules and regulations before registering or submitting an entry.

## CAN I ENTER?

You are eligible to enter if you meet the following requirements at time of entry:

- You are a university or a college student (NO age limit).
- You can join the contest as an individual or as a group. Up to five (5) eligible students may submit a single entry as a team. You/your team must list a contest advisor (the advisor has to be a school teacher).
- You cannot change team members, advisors or consultant after the submission deadline.

## STANDARDS FOR ENTRIES

- Register and submit your work online
- Your entry cannot have been previously published
- The original animation work **MUST** be created with Reallusion's CrazyTalk Animator. CrazyTalk Animator is the **ONLY** eligible animation tool for the contest. You may reach your regional contact for a free, limited-time copy of CrazyTalk Animator 3 and the Essential Content Library
- Animation work length: minimum of 8 minutes– 10 minutes for each episode. Trailer: 1-3 minutes.
- Animation work subject: unlimited
- Language : English (You can dub in local languages with English subtitles and video description)
- Submission form: By episode - Total 11 episodes.  
To participate in this contest, each team needs to:
  - 1. Submit their first video episode.**
  - 2. Submit the trailer of whole animation series.**
  - 3. Submit their animated series proposal with a total of 11 episodes.**

\*By completing more than 1 episode, contestants will be preferably judged.  
\*Upload your proposal to a cloud drive (ex. Google Drive, Dropbox, others.) and add the link in the registration form. Please make sure that the link you provide is accurate, and working, or you will be disqualified.



- You should prepare audio resources and video editing software on your own. Please note that all participants should have the necessary permissions/rights to use any external audio/video in their submission.
- Reallusion reserves the right to disqualify, without notification, submissions done in poor taste including content that is: offensive, defamatory, indecent, or objectionable.
- The team advisor and consultant must limit the level of support provided to student entrants to general guidance and must not contribute in any way that may be considered original authorship, or in a way that may enable claims of rights or ownership to the submitted entries. Under no circumstance will work-on-behalf of teams or individuals be allowed. Likewise, anyone acting as an advisor and a consultant to the team must limit their assistance to advising.
- By submitting an entry in this contest, you confirm that, to the best of your knowledge:
  - Your entry meets the requirements set forth above and in all applicable Contest Rules
  - The entirety of the entry is your/your team’s original work, and that your advisor only provided assistance to your team within the limitations listed in these rules
  - That you/your teams have obtained any and all consents, approvals, or licenses required for you to submit your entry.
- We will disqualify any incomplete or illegible entries that we receive. We are not responsible for entries that we do not receive for any reason, or for entries that we receive but are not decipherable for any reason.

**CONTEST AGENDA**

<b>Date</b>	<b>Activities</b>	<b>Description</b>
Feb/01/2018	Website Announcement	Submission Starts
Jun/30/2018	Submission Ends	Provide the first video episode, trailer and animated series proposal with a total of 11 episodes.
Aug/31/2018	Winner Announcement	

\* Reallusion reserves the right to change or modify the conditions and agenda.

**HOW DO I ENTER?**

To participate in ASIAGRAPH Reallusion Award 2018 University 2D Group contest, you must register and submit your/your team’s entries at <https://www.reallusion.com/event/18-Asiagraph/registerNow.html?id=college2D> by Jun/30/2018.



**EVALUATION STANDARDS**

**First Episode and Trailer**

- Character Creation: 30%
- Software technique: 20%
- Director skills: 20%
- Visual Performance: 30%

**First Episode and Trailer**

- Integrity: 30%
- Storytelling: 20%
- logicality: 20%
- Feasibility: 30%

**PRIZES AND AWARDS**

Each final entree will be:

- Awarded ASIAGRAPH certificates
- Rewarded with a full copy of iClone 7, 3DXChange7 Pro and CrazyTalk Animator 3 PRO

<b>3D Group Award</b>	<b>Prize</b>
Best Film	USD\$5,000 cash and ASIAGRAPH official certificate
Best Story	USD\$1,000 cash and ASIAGRAPH official certificate
Best Director	USD\$1,000 cash and ASIAGRAPH official certificate

Note:

1. According to the ROC income tax Act, winners (nationals or foreigners staying in Taiwan less than 183 days) shall pay 20% of the award amounts as contest and lotteries tax before they can accept the award. If the winners cannot pay the taxes before accepting the award, then the taxes will be deducted from the award amounts by the contest hosts before the money transfer.
2. The cash prizes will be wire transferred to the winners. Winners should fill in the Wire Transfer Form and provide a copy of their passport by September 30, 2018; otherwise they shall forfeit their prizes.
3. Transactions will be made within five days of receiving all the relevant documents. The winner’s bank account should be able to accept wire transfers in US dollars.
4. For group participants, winners should choose one representative and provide one bank account only. (the name of the bank account should be identical with the name of the representative)

## HOW WILL MY ENTRY POTENTIALLY BE USED?

Other than what is set forth below, we are not claiming any ownership rights to your entry. However, by submitting your entry, you:

- Are granting us an irrevocable, royalty-free, worldwide right and license to: (i) use, review, assess, edit, and otherwise analyze your entry and all its content in connection with this contest; and (ii) feature and edit your entry and all its content in connection with the marketing, sale, or promotion of this contest (including but not limited to internal and external presentations, tradeshows, and screen shots of the contest entry process in press releases) in all media (now known or later developed);
- Agree to sign any necessary documentation that may be required for us and our designees to make use of the rights you granted above;

Please note that during and after this contest your entry may be posted on a website selected by us for viewing by visitors to that website. We are not responsible for any unauthorized use of your entry by visitors to this website.

While we reserve these rights, we are not obligated to use your entry for any purpose, even if it has been selected as a winning entry.

If you do not want to grant us these rights to your entry, please do not enter this contest.

## REGIONAL CONTACTS

Country	Organization	Contact	E-mail
Taiwan	Reallusion	Shiva Hsu	<a href="mailto:ara@reallusion.com">ara@reallusion.com</a>
China	Ultra Vision Technology	Alice Wang	<a href="mailto:csjy01@163.com">csjy01@163.com</a>
Japan	Too Corporation	Shojiro Sakamoto	<a href="mailto:cgsupport@too.co.jp">cgsupport@too.co.jp</a>
Korea	Reallusion	Christopher Chen	<a href="mailto:christopher@reallusion.com">christopher@reallusion.com</a>
Indonesia	PT Tekno Logika Utama	M. Januar Fariki	<a href="mailto:januar@teknologika.biz">januar@teknologika.biz</a>
Malaysia	Medianetic	Frances TAN	<a href="mailto:frances@medianetic.com.my">frances@medianetic.com.my</a>
Singapore	Reallusion	Christopher Chen	<a href="mailto:christopher@reallusion.com">christopher@reallusion.com</a>
Thailand	ICOM	Jamorn Viriya	<a href="mailto:bdm@3dsoftthai.com">bdm@3dsoftthai.com</a>
Australia	Reallusion	Nick Chu	<a href="mailto:nickchu@reallusion.com">nickchu@reallusion.com</a>
Others	Reallusion	Shiva Hsu	<a href="mailto:ara@reallusion.com">ara@reallusion.com</a>

## CONTEST HOST

Reallusion Inc. <http://www.reallusion.com/>