

ASIAGRAPH Reallusion Award 2014

Rules and Regulations

Event website : <http://www.reallusion.com/event/14-Asiagraph/>

CONTEST DESCRIPTION

The ASIAGRAPH Reallusion Award is one of the most important activities of ASIAGRAPH. This iClone 3D animation contest has been successfully held in Taiwan for the past 4 years. Last year, this contest officially turned into a LIVE 3D animation contest which allows students around the world to gather in Taiwan and immerse themselves in a real-time 3D animation experience!

We encourage you to carefully review the details of the following rules and regulations before registering or submitting an entry.

CAN I ENTER?

You are eligible to enter if you meet the following requirements at time of entry:

- You are a student (**NO** age limit). If you are considered a minor in your place of residence, then you require your parent or legal guardian's permission prior to submitting an entry into this contest.
- You can join the contest as an individual or in a group. Up to three (3) eligible students may submit a single entry as a team. You/your team must list a contest advisor (the advisor has to be a school teacher).
- You cannot change team members or advisors after the submission deadline.
- If your Team is invited to participate in the final contest, we will cover partial travel and accommodation costs for each registered team member (excluding advisor), and your team must send at least one member to compete in the final contest. If your team is unable to send at least one member for any reason, then we may disqualify your entire team and invite the next highest scoring team to participate.

QUALIFICATION ROUND STANDARDS FOR ENTRIES

- Your entry cannot have been published previously and it should be created in 2014.
- You may submit as many entries as you like, but each entry must be sufficiently unique from the other(s)
- Animation work length: minimum of 1 minute – 5 minutes (if the video length is longer than 5 minutes, the judge will evaluate the animation work based on the content in the first 5 minutes)
- Animation work subject: unlimited
- The original animation work **MUST** be created with Reallusion's iClone5. iClone is the **ONLY** eligible 3D animation tool for the contest. You may reach the regional contact to apply for time-limited free iClone5 and Essential Content Library I. For more information about iClone, please refer to:
http://education.reallusion.com/edu_product_ic.aspx
- You are welcome to download content from Google 3D Warehouse. You should prepare audio resources and video editing software on your own. Please note that all participants should have the necessary permissions/rights to use any external audio/video in their submission.

- The team advisor must limit the level of support provided to student entrants to general guidance and must not contribute in any way that may be considered original authorship, or in a way that may enable claims of rights or ownership to the submitted entries. Under no circumstance will work-on-behalf of teams or individuals be allowed. Likewise, anyone acting as an advisor to the team must limit their assistance to advising.
- By submitting an entry in this contest, you confirm that, to the best of your knowledge:
 - Your entry meets the requirements set forth above and in any applicable specific Contest Rules
 - The entirety of the entry is your/your team’s original work, and that your advisor only provided assistance to your team within the limitations listed in these rules
 - You/your teams have obtained any and all consents, approvals, or licenses required for you to submit your entry.
- We will disqualify any incomplete or illegible entries that we receive. We are not responsible for entries that we do not receive for any reason, or for entries that we receive but are not decipherable for any reason.

CONTEST AGENDA

Date	Activities	Venue
March 1 st , 2014	Submission for Qualification Round starts	Online submission : http://www.reallusion.com/event/14-Asiagraph/
June 15 th , 2014	Submission for Qualification Round ends	
July 20 th , 2014	Finalist announcement	Contest website
August 27 th – 29 th , 2014	Final 48H live contest	Taiwan

* Reallusion reserves the right to change or modify the conditions and agenda.

HOW DO I ENTER?

Qualification Round

To participate in ASIAGRAPH Reallusion Award 2014, you must register and submit your/your team’s entries at <http://www.reallusion.com/event/14-Asiagraph/> by June 15th, 2014.

Final 48 Hours Live Contest

The top 20 entries will be selected by the ASIAGRAPH committee to enter the final live contest, and will be awarded with ASIAGRAPH certificates (The judges reserve the right to adjust the number of selected entries based on entries quality).

The final winners will be selected by ASIAGRAPH assigned judges and will be awarded with ASIAGRAPH certificates and awards on August 29th. In addition, selected works will be announced publicly on ASIAGRAPH’s official website in the end of September, 2014.

There will be NO break time during the 48 hours contest. The animation works should be created with Reallusion’s iClone5 3D animation tool and the content provided (Essential Content Library 4). The final contest subject will be announced at the contest opening on August 27th.

Entrants are allowed to download content from Google 3D Warehouse during the final contest. Entrants are required to bring their own audio resources, video editing software, notebooks and any hardware they may need. All the audio files should have the necessary permissions/rights to be used in the animation works.

All notifications we attempt to make to you/your team are subject to the following conditions:

- If you/your team are selected to advance to the final contest round, we may notify you by sending a message to the e-mail address you provided at time of sign up.
- If we require that you accept an invitation to compete further, and the notification that we send is returned as undeliverable, or you are otherwise unreachable, we may disqualify your team and extend an invitation to the next highest scoring team/entrant.
- If you are a minor in your place of residence, we may require your parent or legal guardian to sign all required forms on your behalf.
- If you do not complete the required forms as instructed and/or do not return the required forms within the time period listed on the winner notification message, we may disqualify you and select the next highest scoring team/entrant.

EVALUATION STANDARDS

- iClone technique: 30%
- Story skills: 30%
- Director skills: 20%
- Visual quality: 20%

PRIZES AND AWARDS

Each final contest entrant will be:

- Awarded ASIAGRAPH certificates
- Rewarded with a copy of iClone5 Pro, 3DXChange5 Pro, Mocap Device Plug-in, popVideo 2 , and Essential Content Library 3

Award	Prize
Best Film	USD\$10,000 cash and ASIAGRAPH official certificate
Best Story	USD\$3,000 cash and ASIAGRAPH official certificate
Best Director	USD\$3,000 cash and ASIAGRAPH official certificate
Best Technique	Rewards and ASIAGRAPH official certificate
Outstanding Works	Rewards and ASIAGRAPH official certificate

Note:

1. According to the ROC income tax Act, winners (nationals or foreigners staying in Taiwan less than 183 days) shall pay 20% of the award amounts as contest and lotteries tax before they can accept the award. If the winners cannot pay the taxes before accepting the award, then the taxes will be deducted from the award amounts by the contest hosts before the money transfer.
2. The cash prizes will be wire transferred to the winners. Winners should fill in the Wire Transfer Form and provide a copy of their passport by September 30, 2014; otherwise they shall forfeit their prizes.
3. Transactions will be made within five days of receiving all the relevant documents. The winner’s bank account should be able to accept wire transfers in US dollars.

4. For group participants, winners should choose one representative and provide one bank account only. (the name of the bank account should be identical with the name of the representative)

TRAVEL PRIZE CONDITIONS

Each live contest finalist (advisor is NOT included) will be awarded a trip to Taiwan. Trip includes round trip coach airfare, accommodations (3 nights), insurance and meals during the final 48 hour live contest (meals on August 26 are not included). Local (Taiwan) finalists will be provided with up to \$3,000 NTD per team as travel subsidies. Finalists are required to provide transportation tickets, receipts and relevant documents when checking in.

In addition to the general prize conditions described above, all travel prizes are subject to the following conditions:

- Any expenses not explicitly listed herein, are the sole responsibility of the entrant.
- You are responsible for acquiring and providing all required travel documents, including, but not limited to any required Visa, passport, etc. along with any associated expenses
- Event dates and location are subject to change at our sole discretion. Therefore, you must have flexible travel capabilities.
- Travel is subject to availability and must be completed on dates specified by the contest host or the prize will be forfeited and awarded to the next highest scoring team/entrant. Some restrictions may apply. No cancellation of reservation or transfer of reservation to another date after reservation has been made.

HOW WILL MY ENTRY POTENTIALLY BE USED?

Other than what is set forth below, we are not claiming any ownership rights to your entry. However, by submitting your entry, you:

- Are granting us an irrevocable, royalty-free, worldwide right and license to: (i) use, review, assess, and otherwise analyze your entry and all its content in connection with this contest; and (ii) feature your entry and all its content in connection with the marketing, sale, or promotion of this contest (including but not limited to internal and external presentations, tradeshow, and screen shots of the contest entry process in press releases) in all media (now known or later developed);
- Agree to sign any necessary documentation that may be required for us and our designees to make use of the rights you granted above;

Please note that during and after this contest your entry may be posted on a website selected by us for viewing by visitors to that website. We are not responsible for any unauthorized use of your entry by visitors to this website.

While we reserve these rights, we are not obligated to use your entry for any purpose, even if it has been selected as a winning entry.

If you do not want to grant us these rights to your entry, please do not enter this contest.

REGIONAL CONTACTS

Country	Organization	Contact	E-mail
Taiwan	SOEASY	Jason Huang	public@so-easy.com.tw
China	SOEASY	Jason Huang	public@so-easy.com.tw
Japan	Reallusion	Makoto Osako	m-osako@reallusion.com
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Indonesia	Tekno	Roby Gunawan	roby@teknologika.biz
Malaysia	Medianetic	Frances TAN	frances@medianetic.com.my
Singapore	Animagine	Wei Siong Ho	weisiong@animagine.com.sg
Others	Reallusion	Michelle Wei	ARA2014@reallusion.com.tw

CONTEST HOST

Reallusion Inc. <http://www.reallusion.com/>