

Authentic 3D Stereo Creativity

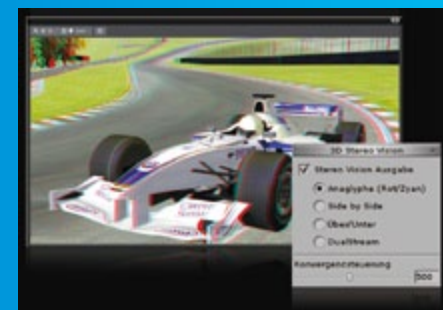
THE BEST EASY-TO-USE 3D STEREO TOOL

Reallusion's Authentic 3D technology is naturally built into its award-winning software, iClone and CrazyTalk, which provide you with dedicated tools and rich content libraries to create genuine 3D Stereo media for still images, videos and print.



1. Quick Drag & Drop Editing

Drag and drop content directly into iClone's 3D space, or do content layering inside of CrazyTalk.



2. One-Click 3D Stereo Output

Select the 3D Stereo Output option, and export in Anaglyph or Side-by-Side formats.



3. Enjoy Authentic 3D Stereo

Done and Done!! You now have 3D stereo media !

More Info: www.reallusion.com/s3d/

popVideo Converter

One-click Chromakey

CREATE TRANSPARENT FLASH VIDEOS FOR WEB OR DESKTOP

Reallusion's popVideo Converter turns any green/blue screen video, or image sequence, into an encoded video with a transparent background. The intelligent Auto-Chromakey button simplifies the background removal process allowing more users to enjoy the power of green/blue screen footage to create virtual hosts for video production, or presentations.



3DXchange5

Unlimited Content Expansion for iClone

CONVERT CHARACTERS/MOTIONS FOR YOUR ENVIRONMENTS

Convert external characters from other 3D software like DAZ4, Maya, MotionBuilder, 3ds Max and others; into action-ready actors with iClone motion capturing and editing tools. Use with Google™ 3D Warehouse to get unlimited 3D models at no cost, or access iClone's massive library of real-time optimized props, characters and motions. Import, animate and export FBX, OBJ, BVH, 3DS, & SKP files.



AN EVER-EXPANDING CONTENT LIBRARY KEEPS YOUR SOFTWARE UP-TO-DATE

Access hundreds of 3D models, created by Reallusion artists, and save BIG with Value Pack purchases that include complete model collections and additional content for any project.

CONNECT AND COLLECT CONTENT ANYTIME VIA THE ONLINE-CONTENT STORE

Browse and buy from Reallusion's convenient content libraries, or visit the BackStage service to try content before you buy! You may also view new content videos or learn about upcoming add-on packs in the forum.

More Info: www.reallusion.com/contentstore/



REVIEWS & AWARDS

CrazyTalk



"Result: A Powerful animation software with high fun factor for enthusiasts and semi-professionals."

CHIP, 2011



"CrazyTalk Animator approaches animation from a different perspective, and is a great tool for hobbyists, and beginners. In the right hands it can offer sophisticated options for producing fully-featured animations."

About.com Animation Guide, 2011



"CrazyTalk Animator partnered with Photoshop does offer a simple way to create animated cartoons"

Advanced Photoshop, 2011

iClone



"We are delighted to announce that BETT Nominate Reallusion Inc. - iClone4 got FINALIST Awards with Secondary, FE & Skills Digital Content."

BETT Finalist Awards, 2011



"Like in a video game, the workspace in iClone5 PRO is WYSIWYG (what you see is what you get). No longer render times, no endless waiting; you move a light see its effect immediately."

Renderosity, 2011



"Digital storytelling just got way, way cooler... with iClone and Kinect, teachers and students will be able to interact with virtual objects and scenes in real-time."

KinectEducation.com, 2011



Reallusion software is a total video creation and animation platform for students to learn and enrich their skills in preparation for careers in the visual computing arts. Students engage with iClone, CrazyTalk, and CrazyTalk Animator where competencies in web, video and animation are gained through interactive exercises and results are achieved quickly within the classroom. Reallusion software integrates media arts and broadcast graphics with real-time software to enhance video creativity.

Official Website: www.reallusion.com
Education Website: education.reallusion.com



3D Animation

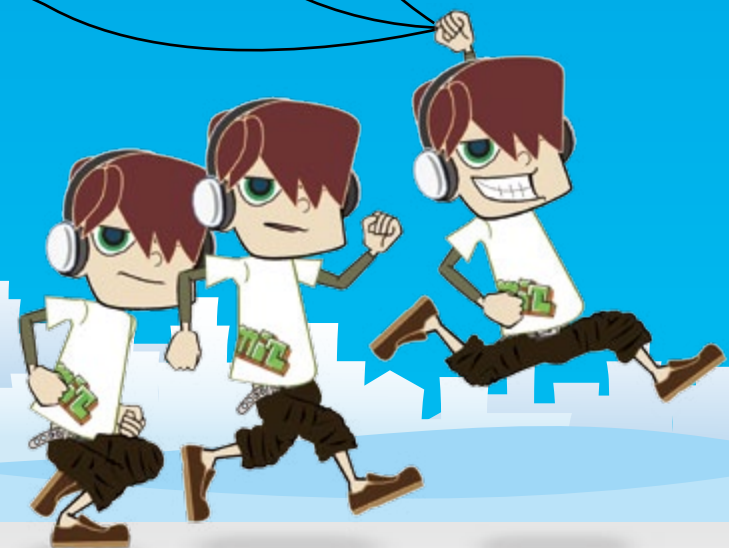
iClone

2D Animation

CrazyTalk Animator

Facial Animation

CrazyTalk



ANIMATION FOR ALL GRADE LEVELS

- Enhance Communication Skills And Student Participation
- Adopt Cognitive Learning Through Storytelling & Creative Design
- Search Massive Content Libraries That Offer Unlimited Possibilities
- Discover Accessible Animation Tools That Are Easy For Teachers And Ideal For Students



iClone

Real-time 3D Animation

3D ANIMATION & VIDEO TOOLS YOU CAN LEARN AND TEACH

A complete real-time 3D animation, and video studio that anyone can master.

"iClone has been a great 'teaching aid' for the media / film craft courses when looking at 'lighting techniques' / 'camera functions' / documenting evidence in 'script/story' fashion. It also comes in handy for prepping lessons and creating demonstrational materials as part of the teacher's toolkit."

- Darren Thompson, MellorMedia Productions, UK



VIDEO CREATIVITY WITH 3D ANIMATION AND VISUAL EFFECTS

iClone provides a wide range of possibilities to fit most media projects. Whether your students are newcomers to video production and 3D animation, or are already using video tools; iClone provides an easy learning environment to explore 3D animation, motion graphics, video compositing, character creation and images & video texturing.

LESS TIME LEARNING SOFTWARE, AND MORE TIME PRODUCING RESULTS

Reallusion software is designed for students and teachers to easily comprehend and master the tools to create characters and movie projects for the classroom. Introduce iClone animation to students and guide them with intuitive "watch and learn" video tutorials.



ADDITIONAL TOOL



iClone Mocap Device Plug-in

The Mocap Device Plug-in is a must-have tool that turns iClone5 into a complete mocap studio solution. You can use your own body to control virtual actors, in real-time, with motion smoothing optimizations. Lightspeed your animations and create authentic-looking motions without having to rent a mocap studio or even wear a marked jump suit! (plug-in works with PRO edition only).

CrazyTalk Animator

Taking 2D Animation to the Next Level

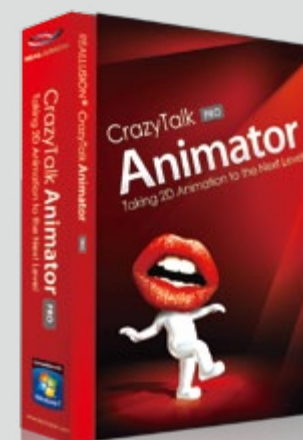
CREATE AWESOME 2D ANIMATION FAST & EASY!

Engage in hands-on technology that lets classroom creativity spark with visual computing.



"IT OFFERS AN EASY-TO-FOLLOW ROUTE FOR BEGINNERS, WHO WILL REALLY BENEFIT FROM THE TUTORIALS, AND A VAST ARRAY OF OPTIONS AND SETTINGS FOR ADVANCED USERS, WHO WILL BE ABLE TO USE IT TO CREATE EXCITING ANIMATIONS."

- COMPUTERACTIVE

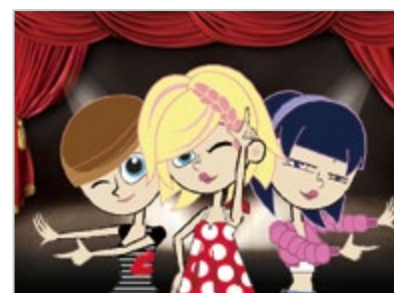


QUICKLY TURN ANY MEDIA INTO ANIMATED CONTENT

With CrazyTalk's unique photo-to-animation engine; anyone can quickly turn photos, sketches, statues, paintings, comics and toys into amazing animate-able characters.

DECORATE YOUR CHARACTERS WITH VIRTUAL DRESSING ROOMS

With the Character Composer system inside CrazyTalk Animator, you can mix and match different styles of cartoon characters with the virtual dressing rooms!



BUILD A STAGE IN SECONDS

Simply drag-n-drop a variety of media formats such as; image, video, Flash and sprite video into a scene from any external window.

CrazyTalk6

Facial Animation Creator

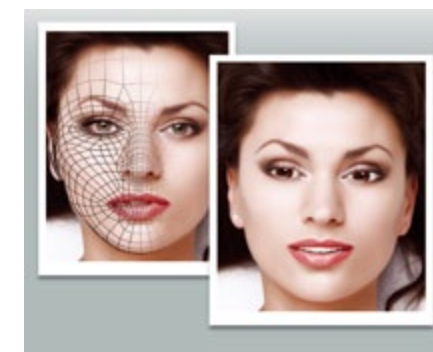
TALKING PHOTO ANIMATION FOR ALL-AGES

CrazyTalk is easy to learn, use and teach, allowing teachers and students to quickly expand their learning environment with intuitive animation.



"IT IS REALLY SIMPLE TO USE, EVEN WITH VERY YOUNG STUDENTS, IT TAPS INTO THE FASCINATION OF SEEING ONESELF ON SCREEN, AND HAS BAGS OF CREATIVE POTENTIAL."

- ROSS WALLIS, ART TEACHER, SIDCOT SECONDARY SCHOOL, UK



ENLIVEN PHOTOS OR STUDENT ARTWORK WITH TALKING CHARACTERS

Import images from digital cameras, scanners or online libraries and transform them into talking characters with CrazyTalk's easy 5 minute setup.

CREATE MOVIES FOR CLASS PROJECTS AND SHARABLE OUTPUT

CrazyTalk animation is exported into video files supporting PC video, NTSC, PAL, HD sized video, Web video and Flash formats. Share projects via DVDs, internet, podcasts, blogs, and presentations.

ANIMATE CREATIVE WRITING ASSIGNMENTS IN ALL SCHOOL CURRICULUM SUBJECTS

Student writing becomes a script and when read and recorded as audio or transformed into text-to-speech, CrazyTalk will automatically puppet the chosen character with instant facial animation and lip-sync.

