



FOR IMMEDIATE RELEASE

REALLUSION™ CHOOSES EVOLVER™ TO PROVIDE CUSTOMIZEABLE 3D CHARACTERS FOR iCLONE 4 USERS

Real-time moviemaking and next generation machinima have never been so easy with iClone4 – and now custom 3D Characters can be created in just minutes!

San Jose, CA (March 5, 2010) — Reallusion, the award-winning leader of 3D Cinematic tools for consumers, students and professionals, announced today that it has licensed [Evolver](#), the world's first web-based app which puts high fidelity 3D character creation in the hands of consumers. Now iClone 4 moviemakers can access an optimized version of Evolver directly from Reallusion's iClone Product Page in order to build their very own custom 3D characters – in just a matter of minutes – and have it drop seamlessly into the iClone pipeline.

This combination of technologies enables novice content creators the ability to create fully animated avatars in a fast and easy way. Combined with the power and ease of use of iClone 4, and the production of high quality 3D animation, computer generated movies no longer require expensive software or extensive training. It's fast, it's easy and it's fun, with professional tools made simple for the everyday user.

“Since the release of iClone 4 our customers have continued to surprise audiences with absolutely stunning projects,” said Charles Chen, CEO of Reallusion. “We can't wait to see what will be accomplished now that every iClone user has access to creating high fidelity custom characters – even starting with just a photograph. The options for iClone users are now clearly limitless.”

Brian Nilles, CEO of Evolver, added, “iClone and its extensive and talented user base is a great forum for Evolver technology, and we are pleased to support this pipeline with an embedded Evolver application. The tools that Reallusion has delivered to this community of artists are incredibly fast and enabling, and I believe that Evolver will open up very interesting creative opportunities with this brand new level of customization.”

The user interface is very engaging and straightforward, providing all users with a simple yet robust way to create quality avatars directly online. Avatars can now be created in three easy modes:

- Blank Avatars
- Photo Avatars
- Premade Avatars

Users can now preview the latest addition on Reallusion's website at <http://da.reallusion.com/evolver/>. To start, just create a free account and you are on your way to making your very own 3D avatar.

Reallusion (www.reallusion.com), creator of award-winning consumer software and kernel technologies for facial animation and real-time moviemaking is dedicated to advancing the accessibility of content creation tools for users of all skill levels. Emphasizing ease of use and powerful performance, Reallusion connects consumers to pro-level 3D animation, avatar creation and filmmaking technology for video, streaming media, web and handheld devices. Reallusion, a privately-held company has offices in Silicon Valley and Taipei, Taiwan with established online and worldwide retail distribution in North America, Europe, Asia, and Oceania.

About Reallusion, Inc.

Headquartered in Silicon Valley, Reallusion is a leader in the development of 3D cinematic animation tools for consumers, students and professionals. Recognized as an industry pioneer, the company provides consumers with easy-to-use avatar animation, facial morphing and voice lip-sync solutions for real-time 3D filmmaking and previsualization for professional postproduction. Reallusion's core technologies are widely used by consumers, gamers and filmmakers to ready their PCs with a total real-time movie studio that plugs-in to the gamer mentality with videogame-like play-to-create technology. Professional content developers equip their studios with Reallusion technology to streamline production efforts to match the lightspeed demands of animation. In addition to PC software, Reallusion is a trusted digital imaging and mobile 3D development partner to brother, Panasonic, Skype and Nokia with embedded applications in leading consumer devices worldwide. For more information, visit www.reallusion.com.

About Darwin Dimensions, Inc.

Evolver is the flagship product of Darwin Dimensions, Inc., the first solution to bring together complex 3D modeling, consumer ease of use, and fully interoperable avatars. Evolver provides a central portal to design, manage and transport digital avatars that can be deployed in virtual worlds, online games, social networks and professional animation and pre-visualization projects. A highly customizable licensed version of Evolver is also available as an integrated site specific avatar generator designed specifically for the target application and its customers. For more information visit www.evolver.com or contact (949) 330-6345.

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