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REALLUSION ANIMATES THE FUTURE OF EDUCATION
- Experience iClone™ 5, the latest in 3D Interactive Technology with Real-time Physics and Kinect™ Motion Capturing

Reallusion®, the makers of the highly-acclaimed CrazyTalk™, introduces their newest and most robust real-time 3D animation software yet at London's BETT Show 2012.

NORTHHAMPTON, UK, December 16th, 2011 – One year after its launch and tremendous success, CrazyTalk Animator™ returns to the stage to showcase practical applications for schools everywhere. With CrazyTalk Animator's quick audio lip-syncing and innovative puppeteering controls, BETT visitors can learn how to make instant language lessons, comic presentations or animated biographies right in the classroom.

At the 2012 BETT Show, Reallusion will introduce its newest educational tool; iClone5 with natural physics, Human IK and Kinect motion capturing. Teachers will now be able to turn their classrooms into virtual production studios by allowing students to create amazing educational projects, while capturing their body motions to create authentic-looking animations.

Learn why iClone5 is the most affordable and intuitive animation solution in the industry, and how it can be used in just about any curriculum subject while increasing student participation and providing valuable skill sets for the future. Teachers and educators can explore the great benefits of using iClone5 to recreate historical events, generate mathematical simulations, functional class assignments and even newsroom footage thanks to iClone5's quick scene setup, easy character animation and real-time control.

This powerful 3D animation tool comes complete with real-world properties that allow you to control gravity, mass, friction, pressure, elasticity and much more. Students can use iClone5 as a simulator to prove mathematical concepts, physics theorems, science projects or just about anything. Users can also use iClone5's fast and productive motion capturing capabilities to control virtual characters, accessories, visual effects, camera perspectives, and even live interactions by simply moving their bodies in front of a Microsoft® Kinect sensor or any other commercial depth camera. Discover all the uses of iClone5 for your school, and witness real classroom applications that will enhance any learning environment.

Reallusion will also be teaming up with its educational partner, Radiowaves® - which is a social learning platform that provides moderated social media for education. This year,

Radiowaves has been shortlisted as a BETT finalist for the ICT Company of the Year Award. BETT visitors will be able to experience Radiowave's online platform for internet radio, podcasts, videos and blogs for the classroom, and even have a chance to learn about the "[CrazyTalk™ Network](#)" to see student-made animations, news, tutorials and classroom ideas in one school-safe website. Visitors will be able to meet with Radiowaves on January 11th, 12th, and 13th from 12:00 p.m. to 2:00 p.m.

Everyone is invited to visit the BETT Show and guests who visit the Reallusion stand will have a chance to win a training DVD for CrazyTalk Animator or iClone5. So schedule your calendars, mark your maps and visit **Stand # V-53** from January 11th to the 14th, at the 2012 BETT Show in Olympia, London.

About Reallusion, Inc.

Headquartered in Silicon Valley, Reallusion is a leader in the development of 3D cinematic animation tools for consumers, students and professionals. Recognized as an industry pioneer, the company provides consumers with easy-to-use avatar animation, facial morphing and voice lip-sync solutions for real-time 3D filmmaking and previsualization for professional postproduction. Reallusion's core technologies are widely used by consumers, gamers and filmmakers to ready their PCs with a total real-time movie studio that plugs-in to the gamer mentality with videogame-like play-to-create technology. Professional content developers equip their studios with Reallusion technology to streamline production efforts to match the lightspeed demands of animation. In addition to PC software, Reallusion is a trusted digital imaging and mobile 3D development partner to Brother, Panasonic, Skype and Nokia with embedded applications in leading consumer devices worldwide. For more information, visit www.reallusion.com.

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