



FOR IMMEDIATE RELEASE

Reallusion Media Contact:

Kimi Kan

Marcom Manager

kimikan@reallusion.com

REALLUSION ARRANGES YOUR THOUGHTS, VISUALLY - THE LONG-AWAITED PHOTO EDITING TOOL FOR THE iPad

iPad users finally have a photo editing application that materializes ideas and concepts into stylish images with the power of cutouts and stylized image compositing.

San Jose, CA (September 5th, 2011) — Reallusion, the award-winning leader of 3D and 2D Cinematic tools, have now treaded into the iPad market with **Visualize**; a brand-new visual application that combines the power of free-hand cutouts, visual templates and layered compositing.

Demo video: <http://www.youtube.com/watch?v=C1gZoc-lmm8>

Visualize is the on-the-go photo editing application that creates instant PNG cutouts by importing and editing images directly from the iPad camera or the internet. Cutouts may then be saved in the onboard gallery folders, to expand the current collection, or be retouched for further layering and compositing.

Customizing and compositing images are now a snap, thanks in part to a wide range of stationeries, symbols, icons and arrows, found in over 7 item categories. Users are free to manually rotate, scale and transform their images or they may use the embedded slider controls for pixel-accurate positioning. The same can be done for changing color settings, and adjusting edge properties with special effects such as feathering, shadowing, or white edging.

Now users are able to import snapshots, and clippings, directly from online websites with the use of a rectangular cropping tool. Images can also be manually cutout with just a flick of the finger, thanks to the intuitive lasso tool which allows for immediate cropping of irregular shaped objects. Text can be added by simply typing and later adjusting the background and font settings. The free-hand drawing tool may also be used to add text with different brush stokes - each with its own brush styles and own color settings. Users may further customize their projects by dropping in background images with added spotlight, and color effects to enhance the look of their projects.

Multiple images may later be composited into layers by sorting, linking and locking them to create artistic posters, visual reminders or on-the-go meeting minutes. When ready, users may export their projects to Facebook, Picasa, Dropbox or send them as a email attachment to colleagues.

Visualize literally opens the iPad to a vast cosmos of images that are freely available on the internet. Now everyone can import images, create cutouts and composite their ideas to create great looking presentations, stylish concepts and more; all in the palm of their hands.

To learn more about **Visualize**, simply search for it in your iTunes Stores to download the latest trial <http://itunes.apple.com/us/app/visualize-free/id456857776?ls=1&mt=8>, or visit Reallusion to get more information: <http://iphone.reallusion.com/>

About Reallusion, Inc.

Headquartered in Silicon Valley, Reallusion is a leading-edge software developer providing imaging and animation tools for PC and mobile platforms. Reallusion development of core technologies and growing base of intellectual property firmly establish the company as power among emerging technology innovators, furthering their graphic and imaging embedded kernels to top-brand device manufacturers worldwide. Reallusion iPhone applications have been downloaded over a million times worldwide already. For more information, visit www.reallusion.com.

Visualize™ is a trademark of Reallusion, Inc. All rights reserved.

Reallusion is a registered trademark of Reallusion, Inc. Other company and product names contained herein are trademarks of their respective companies.