



Media Contact:

Bill Lessard
PRwithBrains
wlessard@prwithbrains.com
(914) 476-6089

Reallusion's CrazyTalk Animator Evolves 2D Animation with Digital Puppets & Interactive Motion Control

NEW YORK, NY December 05, 2010—Reallusion, Inc., an award-winning developer of video creation software for real-time 3D animation, announces, CrazyTalk Animator, the revolutionary 2D Animation desktop studio designed for professionals and aspiring animators with a fast-paced pipeline for creating advanced 2D cartoons.

Why CrazyTalk Animator is Unique

2D cartoon animation is used by almost all design teams in every professional art studio. Usually animators need to have enough skills to draw characters from scratch. They also need to be experienced in key-frame animation, motion logic and other crucial aesthetic concepts. Reallusion's CrazyTalk Animator now changes the way you work with 2D Animation, with its innovative character generation and puppet control. Creating 2D animation has never been this quick and fun as now literally anyone can animate - with amazingly good results every time!

CrazyTalk Animator, the next-level of 2D Animation, focuses on total animation production with actors, props, scenes, camera & a complete time-line for precision animation. Anyone with the ambition to make their own custom cartoons, e-learning media, short-films or commercials can create studio-level animation with CrazyTalk Animator.

Advanced Praise for CrazyTalk Animator:

"Holy mother of all animation gods!!! CrazyTalk Animator is SICK-O-LICIOUS!"

-- Joshua Homnick, director - Mr. Robotto Animation Studio -- Hollywood, CA

"What a great and exciting way to engage kids in the classroom. CrazyTalk is fun and easy!"

-- Rob Furman, South Park School District – Pittsburgh, PA

CrazyTalk Animator is the 7th version of Reallusion's award-winning 2D facial animation technology with a 10th Anniversary mega-upgrade offering total 2D actor puppeteering and unparalleled automatic lip-synching. The real difference with CrazyTalk Animator and previous versions of CrazyTalk is you get full characters with a talking head and full-body motion, plus full interactive staging for props and scenes.

CrazyTalk Animator allows you to combine your actors on the stage with props, special effects, text and scenery to set up your scenes and record all the action with the live camera. Ultimate precision editing and animation is provided by CrazyTalk Animator's time-line with deep access to every character and prop in the scene.

FEATURES:

1. Fast Drag-&-Drop Scene Build-up & Animation
2. Easily Create Full-body Actors from Photos
3. Flexible Character Composer for Cartoon Design
4. Precise 2D Sprite Editor for Ultimate Actor Performance
5. Real-time Actor Animation Puppeteering & Auto Lip-Sync
6. Complete 2D Animation with Actors, Props, SFX & Real 3D Camera

CrazyTalk Animator is a great match for ambitious beginners, educators, video editors and all users that need a total 2D Animation solution with deep character creation and performance animation tools to create media for video production, web, e-learning & broadcasting.

CrazyTalk Animator website + video gallery:

<http://www.reallusion.com/CrazyTalk/Animator>

CrazyTalk Animator is available from <http://www.Reallusion.com> in Standard Version - \$49.95 & PRO version \$179.95. A fully-featured free trial for Windows PC users is available for download from http://www.reallusion.com/crazytalk/animator/animator_trial.aspx

About Reallusion, Inc.

Headquartered in Silicon Valley, Reallusion is a leading-edge software developer providing cinematic animation tools for PC and mobile platforms. Reallusion's pioneering storytelling technology excelling at character animation, facial morphing and voice lip-sync allows fast creation of interactive avatars for 3D real-time filmmaking and previsualization for professional post-production. Their powerful yet easy-to-use tools make character animation accessible to PC users of all skill levels.

Reallusion's development of core technologies and growing base of intellectual property firmly establish the company as power among emerging technology innovators, furthering their graphic and imaging embedded kernels to top-brand device manufacturers worldwide.