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## **Reallusion enriches Classroom Curriculum – Amazing Animation with CrazyTalk 6 and iClone 4**

*Animation Software Simplifies tools for Student Video Production*

**NORTHAMPTON, UK, November 9th, 2009** — Reallusion, a leading-edge software developer, is dedicated to provide affordable and easy-to-use software products that create professional level image enhancement and 3D graphic animation on any Windows™ PC.

CrazyTalk and iClone provide Primary and Secondary Education with a fast and facilitative approach to enhance the teaching and learning interest of students, teachers and even parents. Students engage in interactive learning with iClone and CrazyTalk to create personal media projects for video or web and team-building, group projects focusing on learning the techniques of filmmaking.

Take any digital image and animate it with CrazyTalk. The popular classroom animation creator, CrazyTalk6 places the power of puppetry in the palm of your hand with real-time facial animation. Just a single photograph, recorded or imported audio, and CrazyTalk's powerful facial morphing animation technology are all you need to begin creating speaking actors from any digital image. Transform photos, historical figures, authors, fine art and classroom artwork into talking characters that come to life with CrazyTalk's automatic lip-sync. The lead time for teacher training with CrazyTalk is a matter of minutes ensuring – in no time at all, students can be selecting images and using computers to create avatars for use in emails, video presentations and websites for example.

Crazy Talk 6 adds multiple actor animation, a new dynamic Vivid-Eye editor, and a camera to move & film all your talking characters. Students ranging from Primary school to Secondary create with CrazyTalk, across a spectrum of educational subjects. CrazyTalk's versatility allows teachers to easily choose CrazyTalk as a new and

masterable technology for the classroom. Please see:  
[http://education.reallusion.com/product\\_ct.asp](http://education.reallusion.com/product_ct.asp)

***“Crazy Talk is so easy to use, there is very little product learning to be done yet you get fantastic results very quickly. It is also great fun to use, but through this can come some very serious teaching. If we can capture students’ imagination, if they can be having fun, if they are willing to engage because of these tools, then they will also be learning in a powerful way.”***

- Ross Wallis, Sidcot Secondary School

Reallusion **iClone 4.0™** introduces new features that combine video production with 3D real-time animation. The result is a powerful production tool for motion graphics, 3D animation and video FX for media arts & student broadcasters.

Students engage in a real-time creative experience through iClone4's features and content, including 3D sets, VideoFX props and compositing tools. The techniques taught in Reallusion's virtual video graphic suite give school broadcast studios an easy way to implement professional level 3D video fx within a budget that is accessible for any size classroom or studio.

Reallusion helps deliver cutting-edge tools to the classroom allowing students to understand, learn and experience the current pace of visual computing. In partnership with Intel, iClone4 and all of our tools are optimized to deliver real-time instant results and an immersive 3D production experience on most any desktop. Students learn faster because the technology is faster and does not require extensive rendering time to be productive.

iClone has introduced students, professionals and independent filmmakers worldwide to the real-time art of 3D animation, digital storytelling and digital content creation. Additional information, as well as demo videos and sample work created with iClone 4.0, is available at: [www.reallusion.com/iclone](http://www.reallusion.com/iclone).

Creative and easy to use software products that are engaging and fun. Visit the Reallusion stand at BETT 2010 - T27.

For academic information please visit: <http://www.reallusion.com/education/reseller.asp>

**About Reallusion, Inc.**

Headquartered in Silicon Valley, Reallusion is a leading-edge software developer providing Hollywood-like 3D cinematic animation tools for PC and mobile platforms. Reallusion's pioneering storytelling technology excelling at character animation, facial morphing and voice lip-sync allows fast creation of interactive avatars for 3D real-time filmmaking and previsualization for professional post-production. Their powerful yet easy-to-use tools make character animation accessible to PC users of all skill levels.

Reallusion's development of core technologies and growing base of intellectual property firmly establish the company as power among emerging technology innovators, furthering their graphic and imaging embedded kernels to top-brand device manufacturers worldwide.

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