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**Reallusion Celebrates SIGGRAPH 2009 with First Public Preview of
Hotly Anticipated iClone4™ and New Micro-Content App. WidgetCast™**

Special Showcase Event, Wed., August 5, 10AM - 1PM, at the Marriott New Orleans

NEW ORLEANS, LA, August 5, 2009— Reallusion, Inc., an award-winning developer of video creation tools for real-time 3D animation, is hosting a special SIGGRAPH 2009 event today to showcase its latest offerings.

WHERE & WHEN:

Marriott New Orleans
555 Canal Street
Audubon Meeting Room
10AM - 1PM
Directions: 504.581.1000
RSVP: wlessard@prwithbrains.com

WHAT YOU WILL SEE:

1) iClone4:

The next version of the real-time 3D animation studio iClone will release with the launch of iClone4 in September 09. iClone4 introduces new features that combine video production with 3D real-time animation. The result is a powerful production tool for motion graphics, 3D animation and video compositing. Now in its fourth generation, with several consecutive 5-star C|NET reviews under its belt, iClone is a fully-featured 3D animation studio, which has introduced students, professionals and independent filmmakers worldwide to the real-time art of 3D animation, digital directing and digital content creation.

2) WidgetCast:

WidgetCast mixes digital content in all forms into an easily deployable widget. Whether it's Flash, an MP3, a short video or even just a photo, WidgetCast enhances content stickiness and delivery. Its features include popWidget and popVideo, a new interactive platform for converting video to transparent on-screen agents, deployed live to the web or the desktop as social media marketing or just a fun expression of one's creativity. Want to broadcast real-human, 3D avatars or billboards that float over a client's new e-commerce site? WidgetCast is the tool to use. WidgetCast-created content is royalty-free and be hosted by Reallusion, self-hosted or exported as Adobe AIR applications.

The event will begin promptly with opening remarks by **Reallusion CEO, Charles Chen**. Thereafter there will be product demonstrations, along with a Q&A session with attendees. For more info, visit Reallusion's official site for SIGGRAPH 2009: www.reallusion.com/siggraph09

About Reallusion, Inc.

Headquartered in Silicon Valley, Reallusion is a leader in the development of 3D cinematic animation tools for consumers, students and professionals. Recognized as an industry pioneer, the company provides consumers with easy-to-use avatar animation, facial morphing and voice lip-sync solutions for real-time 3D filmmaking and previsualization for professional post-production. Reallusion's core technologies are widely used by consumers, gamers and filmmakers to ready their PCs with a total real-time movie studio that plugs-in to the gamer mentality with videogame-like play-to-create technology. Professional content developers equip their studios with Reallusion technology to streamline production efforts to match the lightspeed demands of animation. In addition to PC software, Reallusion is a trusted digital imaging and mobile 3D development partner to brother, Panasonic, Skype and Nokia with embedded applications in leading consumer devices worldwide. For more information, visit www.reallusion.com.

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