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FOR IMMEDIATE RELEASE

Reallusion invites Filmmakers to Animate Tales of War and Peace

NORTHAMPTON, UK, May 5th, 2009, The Reallusion War and Peace Machinima Filmmaking Competition welcomes animation filmmakers of all skill levels to participate in a unique movie competition for a chance to win over **£6,500** in prizes. The competition, now underway, gives users of Reallusion's iClone and CrazyTalk until June 30th 2009 to select their theme, create and submit their films.

The official [War and Peace contest website](#) details the rules and entry process along with a complete list of prizes. Filmmakers may use footage from any source, but must create some or all of their film using Reallusion's iClone or CrazyTalk animation software. Reallusion partners **Intel, 3D World, Celtx, Digital Juice, Magix, Daz3D, Renderosity, Partners in Rhyme, and the Ill Clan animation studios** join the War & Peace contest as sponsors and provide many of the prizes to be awarded to the top films.

Visual computing opens doors for a new era of movie moguls.

The War & Peace filmmaking contest is a sign that Visual Computing is here. This new era is the ultimate green-light on your creativity with tools and hardware equipping you to export your imagination and realize your stories in real-time 3D animation. Reallusion is partnered with worldwide industry leaders Intel and Nvidia in forging the age visual computing and providing you with the ultimate real-time stage to tell your story through stunning animation tools that are accessible to all. The War and Peace filmmaking competition is a celebration of this time of innovation and opportunity to spotlight your films and the independent spirit of today's new filmmakers.

War & Peace filmmaking competition website:

http://www.reallusion.com/event/09_war_peace/

War & Peace intro video:

<http://www.reallusion.com/Reallusiontv/VID/Product/warpeace.html>

War & Peace movie screening room:

http://www.reallusion.com/event/09_war_peace/theater.asp

About Reallusion, Inc.

Headquartered in Silicon Valley, Reallusion is a leading-edge software developer providing Hollywood-like 3D cinematic animation tools for PC and mobile platforms. Reallusion's pioneering storytelling technology excelling at character animation, facial morphing and voice lip-sync allows fast creation of interactive avatars for 3D real-time filmmaking and previsualization for professional post-production. Their powerful yet easy-to-use tools make character animation accessible to PC users of all skill levels.

Reallusion's development of core technologies and growing base of intellectual property firmly establish the company as power among emerging technology innovators, furthering their graphic and imaging embedded kernels to top-brand device manufacturers worldwide.

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